2018 年中国青年互联网治理论坛 儿童及青少年互联网大会報告

Youth Internet Governance Forum China 2018 Program Report

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大会简介

Background

2015 年,来自广州少年宫儿童媒介素养教育中心的儿童代表获邀参与亚太区互联网治理论坛的工作坊作分享。论坛参加后,儿童和青年代表酝酿了在中国举办讨论互联网相关问题的平台之想法。 在政府和社会各界的支持和协作下,2016 年中国儿童互联网大会于2016 年 7 月 2 日在广州第二少年宫举行,来自中国十几个城市的儿童和老师代表参加了此次活动。

In 2015, Child representatives from Children's Media Literacy Education Research Center had been invited as speakers in one of the Asia Pacific regional Internet Governance Forum (APrIGF) workshops. After the conference, the participated youth and children started the idea of organising a platform for peers to exchange view on the Internet Governance issues in China. With the support from the public and the government, the first Chinese Internet conference for children had been held on 2 July 2016, in Guangzhou No. 2 Children's Palace. Child representatives and teachers from over 10 cities had engaged in this event.

以此为基础,来自中国的民间组织,学界,商业界别,政府,科技群体组成多方利益相关者活动组委会,与孩子们合作,开展"中国青年互联网治理论坛-儿童及青少年互联网大会"项目。项目为联合国互联网治理论坛(IGF)倡议行动之一。是次论坛也是国际上同类项目的首度尝试,希望扩展参与会议的对象扩展到儿童群组(14岁以下儿童),以及将讨论议题集中于儿童身上。中国青年互联网治理论坛(YouthIGF China)活动组委会在不同的利益相关者的参与下组建,以创建一个符合"聯合國互联网治理论坛"核心原则的平台,希望可以更有效地鼓励儿童和青少年表达对互联网议题的想法和增加对此之了解。

Moving this forward, related stakeholders, concerning the media literacy of children, from civil society, academia, private sector, government and technical community, have formed the Multi-stakeholder steering committee (MSG). Working with children and youth, MSG has initiated the YouthIGF of China - Internet Summit for Children and Youth project. The YouthIGF China is now one of the recognised Internet Governance Forum Initiatives supported by United Nations. At the same time, YouthIGF China is one the first initiatives with the mission to engage the younger generation (Children aged under 14) in the Internet governance discussion, as well as emphasis the discussion on the child-related topics during the forum. Meanwhile, YouthIGF China is operating under the principle of IGF initiatives. It is hoping to raise awareness of children's well-being online and empower our next generation of the society.

2018年9月19日,在第五届广东省网络宣传周期间,在政府、企业和社会各界的支持和协作下,YIGFCN中国"2018年儿童互联网大会"在广州举行。来自北京、广州、西安、重庆、成都、佛山、南宁、保定、西宁、兰州等国内10个城市的数十名少年儿童代表们组成调研小组,就游戏社交、网络学习、火爆短视频、亲子关系、网络语言等网络议题,发布了国内首份由儿童自己编制的儿童网强安全调研报告,并与由政府职能部门、互联网企业代表、学校教师和家长代表等组成的"大人观察员"们进行交流。

On 19 September 2018, during the Guangdong Provincial Network Publicity Week, YouthIGF China was held in Guangzhou with the cooperation and support from the government, private sectors and the public. Children's representatives from 10 cities, including Beijing, Guangzhou, Xi'an, Chongqing, Chengdu, Foshan, Nanning, Baoding, Xining and Lanzhou, participated in the forum. They had formed research groups in advance to study the Internet issues regarding social gaming and networking, online learning, popular online videos, parent-child relationships, as well as Internet slangs. During the forum, they had announced the findings of their prepared research, and discussed the issues with school teachers and parents, as well as "adult observers" from different government departments and Internet corporates.

大会遵循《联合国儿童公约》中关于儿童参与权的基本理念以及联合国 YIGF 青少年网络管制论坛的会议原则,以尊重儿童的主体地位,充分赋权,让儿童发声。通过活动引导广大少年儿童提升网络素养,树立新时代中国好网民意识,并通过亲子共约定,呼吁全社会携起手来,共创网络文明和清朗网络空间。

In addition to the IGF principles, YouthIGF China is also upholding the value highlighted in United Nations Convention on the Rights of the Child (UNCRC). We shared the belief of respecting the agency of children, empowering their rights as well as supporting their participation. Through the program, we are hoping to raise the awareness of public on media literacy of our next generation and nurturing their consciousness of being responsible netizens. More importantly, parents should build better relations with children, and the society at large should hold hand in hand for the betterment of the cyberspace.

指导支持协作单位:

Cooperating units: (Chinese only)

中国青少年宫协会儿童媒介素养教育研究中心 广东省委网信办 广东团省委 广东省青少年宫协会 广州市成长天空社会工作服务中心

支持参与的网络企业

Supporting tech companies: (Chinese only)

腾讯公司 字节跳动公司 网易公司 科大讯飞股份有限公司 唯品会 美团点评 新东方教育科技集团 卓越教育集团 广州荔支网络科技有限公司 广州酷狗计算机科技有限公司 广州六米网络科技有限公司 广州市两颗树网络科技有限公司 北京环球兴学科技发展有限公司 广州深海软件股份有限公司 广州爱订网络科技有限公司 中科零膏基金 本来生活网 有米科技股份有限公司

大会报告主要参与者

UC 公司

Forum participants: (Chinese only)

【儿童名单】(排名不分先后)

Child representatives

黄依莎	邝子轩	欧馨睿	王亿依	符金昕	吴卓轩
林雅曦	张航睿	柯承宏	程思玥	周子涵	包 涵
钟锦镛	黄兆赫	李子航	沈倩雯	陈鹏宇	黄毅锦
姚兆雪	张诗钒	戴诗雨	桑田	李承霏	王馨乙
谭 成	张佳烨	周以倩	邹沛霖	徐尚劼	刘邓
蓝焯轩	潘鹏安	黎熙希	何羿涵	黄彦钧	汤雯涵
王蔚豪	马凯祺	麦馨文	张靖怡	丁绍轩	金奕含
官子超	刘蕙宜	廖雨蝶	任星睿	罗鸿研	马卓然
蔺齐元	田畅	邱曼榕	郑子楠	廖广超	徐子涵
郭子墨	罗锦涛	刘羽桐	陈雨诗	柯钫潆	刘星驿
李天秀	谢国豪	何雨锨	华健临	苏睿延	刘昀境
林扬皓	林 霖	周奕辰	谢 翔	韦智航	曾子睿
杨厚坤	李柔静	陈语嫣	金子蝉	任晞赟	牛尹良晨
刘昱均	柯 进	郭子睿	易紫依檬		

【主要参与老师名单】 (排名不分先后)

Teachers and trainers

张海波	杨晓红	赵 晖	李秋萍	方耀南	雷 霞
陈子鹰	钱稍微	邝子丹	杨泰宇	陈 楚	巫燕玲
赵 军	侯 莉	王 瑞	王 珂	谭让泉	冯春雅
尹卓婷	覃赞容	陈湛穗	刘敏	于 明	杨义娟
王一淞	李 娜	刘 蓉	陆 莎	郑慧娟	范 莹

参与代表来自中国各地的城市 The cities participants are coming from



Beijing, Guangzhou, Xi'an, Chongqing, Chengdu, Foshan, Nanning, Baoding, Xining and Lanzhou

大会的大人观察员来自:

Adult Observers:

from governmental departments, schools, families and corporates

网信办、教育局、妇联、团委、少工委、学校老师、家长代表、企业代表。

大会议程

Program Agenda

日期: 2018年9月19日 | Date: 19 September 2018

地点:广州,中国 | Venue: Zhangzhou, China

1. 介绍参会的各代表

Program introduction

2. 介绍儿童报告项目

Introducing the children's research project

3. 儿童调研实录视频

Video-demonstrating the process of children's research

4. 发布"2018年中国首份儿童自己编制的互联网调研报告"

Announcing the first child-led Internet research report 2018

- (1) 游戏社交 Social gaming and networking
- (2) 网络学习 Online learning
- (3) 亲子关系 Parent-child relationship
- (4) 网络语言 Internet slangs
- (5) 火爆短视频 Popular online videos
- 5. 大人观察员交流及发言

Interactive session with adult observers

- (1) 政府部门代表 Government representatives
- (2) 家长代表 Parents
- (3) 老师代表 Teachers
- (4) 网络科技企业代表 Guests from tech companies
- 6. E成长公益计划介绍

Introducing the E-development scheme

- (1) 观看公益短片 Video showing
- (2) 为 E 成长小讲师网络安全乡村支教队授旗 Appointment of peer lecturers
- (3) E 成长公益小讲师讲话 Sharing from peer lecturers
- 7. 儿童互联网小使者 CRO 行动

Introducing the Child Internet Ambassador CRO initiative

(1) 观看 CRO 全球调研行动

Video showing about the CRO global research project

(2) 为新一批儿童互联网小使者颁发证书

Certificates presentation to the Ambassadors

8. 网络科技企业倡导儿童网络安全公约

Child online safety declaration

- (1) 主持人宣读公约 Introduction
- (2) 企业代表签署公约 Signing ceremony with tech corporates' representatives
- 9. 合影结束

Group photo

大会活动实录

Core elements of YouthIGF China

1) 发表儿童互联网报告及讨论交流环节

Announcement of the Child Online Report and Discussion Session



图片说明:来自全国 10 城市的儿童代表,正式发布了中国首份由儿童代表自己编制完成的《2018 中国儿童网络安全调查报告》

Photo Caption: Child representatives from 10 cities in China announced the first child-led research on Internet issues, namely "Child Online Safety Report of China 2018"

大会现场,来自全国 **10** 城市的儿童代表,正式发布了中国首份由儿童代表自己编制完成的《**2018** 中国儿童网络安全调查报告》

在报告中,小调研员代表们分别对"游戏社交、网络学习、火爆短视频、亲子关系、网络语言"等网络议题发表自己的调查结果。

孩子们的报告显示出不少当下儿童在网上遇到的安全问题和网络生活话题:

话题一:	网络游戏不单纯,交友、付款样样行,被骗、盗号安全隐患不容忽视
话题二:	超过七成孩子觉得网上学习作用不大,相比网络学习模式孩子们更喜欢传统学习模式
话题三:	超半数的少年儿童刷视频软件成为新日常,三分之一初中生自己作过视 频
话题四:	近三成的少年儿童因玩手机与家长产生争执,亲子关系是否和谐是导致 争执的根本原因,孩子希望家长尊重孩子,共同约定
话题五:	网络语言是孩子们的流行语,如何适用,值得关注

当然在报告里,儿童调研员们还调查发现了全国 10 个城市孩子心目中的 TOP5。

最不喜欢家长说话的话 TOP5:	
"快去学习/快写作业"	
"你看别人家的孩子/你看看别人"	
"不许看手机/不许看电视/不许玩游戏"	
"真没用/笨"	
"一天到晚就知道玩"	

最流行的网络语言 TOP5:	
·666"	
'秀"	
'扎心了,老铁"	
'我能怎么办,我也很绝望"	
'社会人,小猪佩奇"	

除此之外,报告中还提到最热门网游、最火爆短视频、最经常用的学习软件等。

听了孩子们的报告,会议现场来自网信办、教育、妇联、团委少工委,以及学校 老师和家长代表们,作为"大人观察员"和儿童代表们进行了交流和讨论。 Child representatives from 10 cities in China announced the first child-led research on Internet issues, namely "Child Online Safety Report of China 2018".

Child researchers presented their topics on social gaming and networking, online learning, popular online videos, parent-child relationships, as well as Internet slangs.

It has been discovered that there are various of safety issues and online concerns children are facing nowadays, which could be in terms of,

	Internet users could make friends and payment on the online game
Finding 1:	platforms. Awareness should be raised on security measures such as
	fraud and account hacking.
Finding 2:	Over 70% of children are questioning about the effectiveness of online
Finding 2.	learning, most of them prefer traditional learning practice more.
Finding 3:	Over half of the children and youth are daily using video apps, one-
Finding 3.	third of junior high students have produced their own videos.
	Around 30% of the children and youth have had conflict with their
Finding 4:	parents regarding the mobile phone usage. It has been identified the
i iliuliig 4.	essential of maintaining a harmonious parent-child relationship with
	mutual respect.
Finding 5:	Internet slangs are commonly used among children, it is crucial to
Finding 5:	understand how it could be used properly.

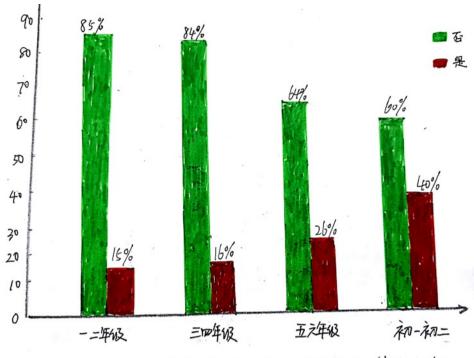
Meanwhile, there are different top 5s being identified.

The top 5 dislike phrases that parents said
"Work on your assignments / go to study immediately!"
"See how's other children preforming!"
"No mobile phone / No Television / No gaming!"
"You are useless / dumb!"
"You just know how to play all day!"

Top 5 Internet slangs
"666" (You are playing so well)
"秀" (Show off)
"扎心了,老铁" (Dude, I feel sad)
"我能怎么办,我也很绝望" (What can I do, I am disappointed as well)
"社会人,小猪佩奇" (Social being, Peppa Pig)

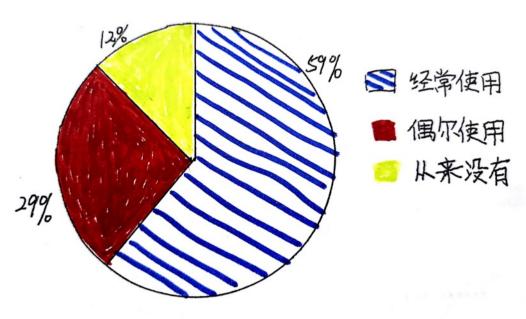
In addition, the report has also mentioned the popular online games, video clips and online learning apps.

At the end of the presentation, the interactive session was organised for child representatives to exchange views with school teachers and parents as well as "adult observers", coming from different government departments and Internet corporates.



你是否在游戏上加过陌生人?(年级分布)

你使用过网络语言吗?



图片说明:儿童代表们手绘的调研表图 Photo Caption: Hand drawing graphs from child researchers, included in the report

2) E 成长公益计划介紹 E-development Scheme Introduction



图片说明:有关领导为 E 成长公益小讲师支教队授旗 Photo Caption: Peer lecturers of the E-development scheme had been officially appointed

在儿童互联网大会上,还出现一批公益小讲师,他们关注的乡村小伙伴的网络安全教育。这些小讲师来自广州青少年发展基金会联合公益机构发起的"E 成长"公益计划。在网信部门指导下,近两年来,广州青少年发展基金会等带动少年宫,以及相关公益机构开展了"E 成长计划"乡村小学网络素养支教计划。该活动以"城乡儿童手拉手,约定齐做好网民"为主题,招募培训儿童小讲师组成支教小组,到乡村学校传播分享网络安全和素养知识。跟随前往的专业志愿导师,还会为乡村小学的教师和家长进行讲座和培训。目前支教小分队已经到广东清远、湛江、恩平,以及贵州、四川、广西等多地进行了十多场次的支教活动,上万人次的乡村儿童受益。

E 成长小讲师代表介绍了自己参加 E 成长活动,作小讲师,通过"同伴教育"与乡村小伙伴手拉手的故事。她说,赠人玫瑰,手有余香。和留守儿童在一起,让她更加珍惜和父母在一起的生活。



图片说明:E 成长公益小讲师到农村支教,将网络知识分享给乡村小伙伴 Photo Caption: Peer lecturers of E-Development Scheme visit the village in remote area, sharing the knowledge of media literacy with other students

在会上,领导为 E 成长小讲师代表授旗,以鼓励他们继续坚持这种善举,并带动身边的小伙伴加入到这支队伍中去。

来自腾讯公司、网易公司、羊城创意产业园、广州市广播电视大学、新东方教育科技集团、卓越教育集团、中科零壹基金、本来生活网、美团点评、有米科技股份有限公司等单位的代表上台,接过了小讲师颁发的"爱心公益伙伴"的奖牌。他们表示,愿意动员各自的资源力量,助力小讲师,一起帮助乡村孩子远离网络侵害。

Child representatives of the E-development scheme had also participated in the forum. The E-development scheme was initiated by Guangzhou Youth Development Foundation with the supervision from the Cyberspace Administration department. In these two years, the scheme was held with the mission to empower students from the city to be the peer lecturers. After the training, peer lecturers would share their knowledge on media literacy and online safety with the children in the remote villages. It was hoping that children from both cities and villages could join hand in committing to be responsible netizens. Peer lecturers had conducted sessions in the places including Guangdong Qingyuan, Zhanjiang, Enping, Guizhou, Sichuan and Guangxi. Meanwhile, the accompanied voluntary professional adult trainers, had also conducted workshops and trainings with the primary school teachers and parents in the visited local villages.

During the forum, one of the peer lecturers had shared her experience in the E-development scheme. "The fragrance always lingers in the hand that gives roses" she said. Through the teaching and sharing, on one hand they could empower and work with peers in promoting online safety, on the other hand, they have learnt to cherish more the family time with her parents.

On the stage, peer lecturers of the E-development scheme had been officially appointed. They had received the leading flag and been encouraged to continue the work by engaging their peers to the team.

Representatives from Tencent, Netease, Yangcheng Creative Industry Park, Guangzhou Open University, New Oriental Education & Technology Group, Beststudy Education Group, Zhongke Zero One Fund, Benlai.com, Meituan Dianping, Youmi Technology Co., Ltd had received the Medal of Charity Partner from the peer lecturers, showing their support to the scheme in promoting the online safety message to the child community in both urban and remote villages at large.

3) 互联网小使者(CRO)发出中国声音 Child Internet Ambassador CRO initiative



图片说明:有关领导为儿童互联网小使者 CRO 颁发证书 Photo caption: Child Internet Ambassador CRO received the certificates on the stage

在大会上,儿童调研员中的一批优秀代表,还被授予了儿童互联网小使者(CRO)的光荣称号。这些小 CRO 们可不简单呢,他们作为中国"儿童互联网小使者"带着这些调查报告,去到世界各地举办的联合国网络管制论坛以及各种儿童会议上,代表中国儿童发声。

近年来,他们的足迹走过了新西兰、芬兰、泰国、瑞士、美国等地。所到之地, 他们与当地少年儿童交流,还在当地进行儿童和互联网的调研。

有关领导在会上为新一批的"互联网小使者"颁发了证书。期待他们继续在国际舞台上为中国少年儿童网络安全发声。



图片说明: CRO 儿童互联网小使者们代表中国参加亚太区网络管治论坛, 并做为论坛上年纪最小的代表发言

Photo caption: Child Internet Ambassador CRO participated in the Asia Pacific regional Internet Governance Forum, and they were the youngest speakers sharing the view on Internet Governance Issues

Among the child researchers, the one with outstanding performance had been appointed as Child Internet Ambassadors, representing children from china to share their voice, participate and present their report in Internet Governance Forum of other regions.

Child Internet Ambassadors had also visited New Zealand, Finland, Thailand, Switzerland and the United States in the past, interacted with local children and conducted internet related research with them.

During the forum, the newly appointed Child Internet Ambassadors received the certificates on the stage and got ready to carry out their duty in the coming year.

4) 知名网络企业与儿童代表共同约定倡议

Joint declaration on promoting child online safety by tech corporates and children



图片:来自腾讯、抖音等中国领先的网络科技企业代表在大会发布保障少年儿童网络安全的行业公约 Photo caption: Representatives from tech corporates including Tencent and Tik Tok announced their joint declaration on promoting child online safety during the forum

在大会上,聆听完儿童代表的报告,来自国内知名的互联网科技企业代表们,也表示要积极承担社会责任。为了保障广大少年儿童的网络安全,更好构建有利于少年儿童成长的清朗网络空间,参加儿童互联网大会的科技公司和相关单位共同发起公约,并倡议全行业联合行动。

腾讯公司、抖音青少年网络健康成长研究中心、网易公司、科大讯飞股份有限公司、唯品会、美团点评、新东方教育科技集团等企业在会上与儿童代表们相约:

我们将履行企业的社会责任,保障儿童权益,保护儿童安全,促进儿童成长;我们愿意主动倾听儿童的心声和建议,尊重他们的身心发展规律和成长成才的需要,联合学界业界,探索建立相关网络儿童安全标准;推动网络公益服务,改善乡村儿童的网络安全问题;我们愿意与孩子约定,共建网络清朗空间,齐做中国好网民。

After exchanging the view with children in the forum, participated tech company representatives had announced the joint declaration, showing their commitment on protecting online safety of children and youth, as well as creating a friendly cyberspace for the development of next generation.

Tencent, Tik Tok Youth Online Healthy Development Research Center, NetEase, iFlytek, Vip.com, Meituan Dianping, New Oriental Education & Technology Group and other companies proclaimed the following statement:

We would fulfil our social responsibility in safeguarding children's rights, protecting children's safety and nurturing children's development. We would actively listen to the voices of children, respect their all rounded development and basic needs. We would at the same time partner with academia on creating corresponding child online safety guidelines. Meanwhile, we would support the charitable initiatives in improving the online safety measure for children in remote area. We would also like to promise that it is our commitment to cooperate with children in a move to build the better cyberspace and be responsible netizens together.