

**MAG Working Group on IGF Strengthening and Strategy**  
**Online Meeting**  
**1 May 2025 at 6:00 UTC**

**Summary Report**

The 96th virtual meeting of the IGF MAG Working Group on IGF Strengthening and Strategy (WG-Strategy) was held on 1 May 2025 at 6:00 UTC. The meeting was moderated by Titti, and a recording of the meeting is available upon request.

Titti opened the meeting by introducing the agenda.

**Agenda**

1. Update from the IGF Secretariat
2. Update on the 6 sub-working groups
3. LP Communication Campaign
4. General updates – WSIS+20/GDC/AI governance
5. AoB

**Discussion**

**1. Update from the IGF Secretariat**

Anja shared that the secretariat was trying to check the schedule for any additional spaces.

Today the pre events and networking event details will be published. There are 3300 registrations so far. In terms of intersessional work, the PNAI will have a call next week; PNIF will meet sometime and so is BPF. PNMA has advanced its focus. The DC had a webinar on 30 April with 100 participants.

On 6 May [IGF will have a session](#) as part of the [STI Forum](#).

Chris shared an update about the MAG meeting on 29 April.

Anriette suggested that a short message should go out to the community from the MAG chair on space constraints of venue and strategic reasons. She proposed organising a virtual post IGF event, before renewal. MAG shortlisted and interested workshop organisers could be invited to it.

Jimson stressed the need for transparency.

Chris, Jimson and Amrita supported the idea and could be explored. Titti suggested there is a need to work on the same. Amrita shared that the modalities could be worked out after June and shared before to the MAG. Desiree shared to keep it short, note more than 2 days and share some workshop ideas to the NRI. Wolfgang shared that the online session should be at the eve of the WSIS+20 Stakeholder consultations in NYC, convened by the PGA..

## 2. Update on the 6 sub-working groups

Co-leads gave an update on the status of the activities of the 6 subgroups sharing the link to the working documents.

- *WG 1 (Bruna): Work on a paper reinforcing the mission of the IGF and its long-term contribution to the digital cooperation and internet governance space.* [https://docs.google.com/document/d/1dp19oLro\\_xLDXGx6jC17C-VaY2GJ7Qwc1f9lk1U4DGg/edit?tab=t.0](https://docs.google.com/document/d/1dp19oLro_xLDXGx6jC17C-VaY2GJ7Qwc1f9lk1U4DGg/edit?tab=t.0)
- *WG 2 (Chris): Draft a panel submission to the WSIS+20 Open Consultation Process (OCP) in order to host a discussions during the High-Level Event in Geneva:*  
<https://docs.google.com/document/d/1lvTxDECW1hX9CJbchhBCfpMonkd06q0DRa862YcAWKI/edit?tab=t.0>
- *WG 3 (Titti): Host a dialogue webinar with ODET and other UN Agencies on the implementation of Para 68-71 of the GDC (MAP), together with DCs, NRIs and other intersessional work:* [https://docs.google.com/document/d/1suCaQDM-TWem29QZXTXcpxZS3\\_0JW8YL/edit](https://docs.google.com/document/d/1suCaQDM-TWem29QZXTXcpxZS3_0JW8YL/edit)
- *WG 4 (Flavio): Host a webinar on the implementation of the NM+10 Sao Paulo Multistakeholder Guidelines implementation to the IGF work.*
- *WG 5 (Amrita): Consider actions for fostering governmental engagement,*  
[https://docs.google.com/document/d/1Zras1z1RQMaZyhkLkgWd\\_Q01tok419DVtoauShV\\_GQQ/edit?tab=t.0](https://docs.google.com/document/d/1Zras1z1RQMaZyhkLkgWd_Q01tok419DVtoauShV_GQQ/edit?tab=t.0)
- *WG 6 (Bruna): Draft a high level Multistakeholder statement addressing the UNGA Presidency highlighting the importance of the IGF and the need for it to be transformed into a permanent effort and fora:*  
<https://docs.google.com/document/d/1ezsfdAT5-y48GUfG9IJ96wK2cxxAbmc5h626UYE6XZY/edit?tab=t.0>

Bruna updated that sub group 1 & 6 have meetings scheduled.

On sub group 2, Chris shared that there is a call with ITU on 2 May.

Titti shared that sub group 3 next meeting on 2 May.

On sub group 4, Ana shared that there will be a webinar on *NM+10 Sao Paulo Multistakeholder Guidelines implementation* during EuroDIG.

On sub group 5 Amrita shared the update from the host and asked suggestions for next steps.

Anriette suggested that a letter should go from the IGF, which is endorsed by the different IGF components. It should document what the secretariat is doing for government engagement. Propose how this can be strengthened and how results can be captured.

#### **4. LP Communication Campaign**

Chris shared about the initiative that is supported by GIZ and led by LP where WG Strategy could provide some input.

Markus shared the need to clarify clearly what Internet Governance is, based on the definition of Tunis Agenda, so that no one creates gaps between digital and internet. Wolfgang stressed that it is important to use the original "definition" which is relevant for "data governance", "AI governance", "digital governance", "cyber governance" etc.

Jimson shared that the communication campaign should be attractive to the target groups.

Anriette stressed to work closely with Secretariat in this campaign.

Maria Paz shared that it is important to have a clear targeted audience and clear purpose for the communication. If the joint letter on government participation discussed before can be factored in the campaign that will be good. Same related the outputs of our WG 1 and 6

Desiree shared concern on the lack of clarity of rebranding the IGF's name to better reflect all activities.

#### **5. General updates – WSIS+20/GDC/AI governance**

- Chris shared that the outcome document from the recent EU-organised [Global Multistakeholder High Level Conference on Governance of Web 4.0 and Virtual Worlds](#) has been published.

- Jorge shared that the CSTD and WSIS resolution is going to be published and confirmed by ECOSOC, it has useful language for WSIS and GDC.
- Jorge shared that the AI Panel and Scientific Panel discussion is going on in NY with differing proposals.

## **6. AoB**

The next meeting of the WG-Strategy will be held on **15 May at 19:00 UTC**.

### **List of participants**

1. Chris Buckridge, Group's Co-Chair, IGF MAG member
2. Titti Cassa, Group's Co-Chair, IGF MAG member, Government of Italy
3. Amrita Choudhury, Co-Chair, IGF MAG member
4. Bruna Martins dos Santos Co-Chair
5. Anja Gengo, IGF Secretariat
6. Celine , IGF Secretariat
7. Ana Neves, IGF MAG member
8. Anriette Esterhuysen, former IGF MAG Chair
9. Christine Arida, former IGF MAG member
10. Markus Kummer, former IGF MAG Chair
11. Amrith Kumar, Independent Expert
12. Desiree, Milosevic, IGF MAG member
13. June Parris, former IGF MAG member
14. Peter Koch, Independent expert
15. Jimson Olufuye, IGF MAG member
16. Jorge Cancio, Swiss Government
17. Maria Paz, former IGF MAG member
18. June Paris, Independent Expert
19. Jennifer Chung, IGF MAG member
20. Peter Koch, Independent Expert
21. Nabel Yasin, Independent Expert
22. Riad Hasan, Independent Expert
23. Henry Wang,Independent Expert
24. Wolfgang Kleinwächter, IGF MAG Member